

## Amber Shannon - Social Media Copy Examples

**Facebook Copy:** Having life insurance will provide more options for your loved ones. We're here to help you navigate a plan that fits what your family needs to feel prepared. Click the link to contact us and get started! If you're local to [area name] County, stop by, we'd be delighted to meet you!

**Facebook Copy:** Prepare students for their futures! Use [digital product name] to diversify literature and broaden perspectives in your classroom. Click the link to find out more!

**Facebook Copy:** Enable students to extend their learning beyond the classroom. [digital product name] provide students with more independent learning opportunities.

**Instagram Copy:** Drive into savings! Click the link in our bio to contact us so we can help you save by bundling your auto and home insurance.

**LinkedIn Copy:** We're celebrating 15 years of having [name] on our team! Join us as we give thanks to [name] for her efforts in servicing the needs of our community, and beyond. We appreciate you, [name]!

**LinkedIn Copy:** We believe in supporting teachers on their quest to better empower their students' learning! Many of our instructional materials are designed so that educators can share learning activities with students that better equip learners for independent practice. Check out our product lineup by clicking the link!

**LinkedIn Copy:** We're offering a webinar for educators! Click the link to check out how our literacy assessments can be used to better inform classroom instruction for students.  
#professionaldevelopment

**Twitter Copy:** Looking for tools to support differentiated instruction? [digital product name] gives users a customizable learning experience to support varying literacy levels.

**Twitter Copy:** [Company] provides high-quality curricula for educators to adapt into their classrooms to help meet their students' needs.

**Twitter Copy:** As learners build their knowledge of conceptual math, they can use [digital product name] mentoring tools such as tutoring help and instructional videos to bolster their learning! #mathforkids

**Twitter Copy:** Memorial Day is right around the corner. Whether you'll be traveling on the road or enjoying a BBQ at home, we hope you enjoy the weekend. Contact us for auto and home insurance options that fit your lifestyle. We can provide you with a quote in minutes!  
#MemorialDay #MemorialDayWeekend

**Twitter Copy:** One of life's little joys is that "aha moment" when something clicks. Empower students to experience that "aha!" with [digital product name]. Check out the [location name] School District's journey with using this grassroots tool. #teachertips

**Twitter Copy:** [digital product name] supports consistency across English Language Arts classrooms. Find out how teachers in one school district sought out a solution to give their students a more common learning experience. #ELAteachers

**Twitter Copy:** It's true! [company] provides resources that teachers need to gather data about their students' strengths and weaknesses, and materials to strengthen learning opportunities!  
#teachertips